

# Rotary District 1080



## Membership & Public Image Support Fund

At the District Council meeting on the 11<sup>th</sup> January 2107 it was agreed that £10,000 would be ring fenced for the purposes of supporting clubs with Membership and Public Image initiatives.

The fund will be administered in 2017-18 by a “funding team” made up of Ian Elliott and Ray Burman, to ensure consistency of funding will be signed off by the District Treasurer.

The criteria for applying is:

- The project must have a membership/PI benefit
- Be match funded by the club
- The total amount available to any one club will depend upon the outcome justified but will be no more than £250 except justified exceptional circumstances.
- The application must be costed and have a tangible and measurable benefit.
- Submit outcomes following the initiative.
- Willing to share outcomes as best practice.

An application form will be available through the website and once any application has been reviewed / approved by the funding team, the District Treasurer will make arrangements to support the club’s initiative.

Applications will be limited to one per club in any one Rotary Year. Clubs can combine with each other to increase the funding.

